

SiteLock Needs a Senior Graphic Designer

SiteLock is the Global Leader in business website security and is the **only** web security solution to offer complete, cloud-based website protection. We find and fix threats, prevent future attacks, accelerate website performance and meet PCI compliance standards for businesses of all sizes (basically like Batman if Gotham City was the internet). Our mission is to protect every website on the internet (yes, we know that's a colossal goal, but we are THAT good), that's why we need talented people like yourself to join our ever-growing team!

That's Nice, But What's The Job?

The Senior Graphic Designer is responsible for creating visual concepts, by hand or using computer software, to communicate ideas that inspire, inform, or captivate customers. They will develop the overall layout and production design for advertisements, brochures, landing pages, and other corporate needs under the guidance of the Director of Marketing.

- Bringing both strategic and creative thinking to every project, the Graphic Designer is responsible for the concept development, execution and management of the design practice across all materials keeping branding fresh, consistent and competitive with the industry.
- Creates and directs the design for materials including print and digital advertising graphics and signage, product merchandising, branding for special events, video elements, email templates, presentation decks, etc.
- Manages staff, including selecting and training new employees, providing art direction, feedback and support to ensure design staff understands responsibilities and are effective in their roles. Delegates projects appropriately and thoughtfully.
- Creates graphic assets and manages the production of graphic systems and toolkits, including a library and guidelines for use on digital platforms, web properties, external sites, social media, etc.
- Manages timelines and budgets with vendors to ensure deadlines and projects are within agreed upon terms.
- Attends press checks with print vendors as needed and ensures ongoing professional working relationships.
- Assists with the production and installation of graphics for programs and events.
- Reviews and approves graphics used by outside vendors, partners, and outlets to ensure proper applications according to best practices.
- Obtains edits and approvals required to move projects to their next stage and generates revisions on projects as requested.
- Maintains the design calendar to reflect accurate approval timelines, dev schedules, deadlines, and updates information accordingly in project tracking software, Asana.
- Partners with and maintains productive working relationships with colleagues at all levels throughout the organization to build trust and confidence within the marketing, inside sales and channel teams.

What Are We Looking For?

- 5+ years proven graphic designing experience
- Expert in Adobe Creative Suite (InDesign, Photoshop, Illustrator).
- Ability to conceptualize, to ask good questions, and create and illustrate visual stories

- Demonstrated initiative (self-starter) and great attention to detail
- Excellent written and verbal communication skills. Must be able to articulate and substantiate design concepts to the team, as well as taking feedback and collaborating on design ideas.
- Experience designing for direct marketing and driving action
- Strong portfolio that showcases the variety of design work, including branding, websites, infographics, social media, print projects, etc.
- Strong organization skills and attention to detail.
- Effective time management skills and deadline driven.

Nice To Haves

- Experience in managing or mentoring a team of junior graphic designers
- Marketing department, agency experience, coding ability, working knowledge of Motion Graphics and/or After Effects a plus

Anything else? Absolutely.

SiteLock was recently awarded the Best of Cool award for our great culture by BestCompaniesAZ and are one of the Best Places to Work as awarded by Arizona Business Journal. Essentially, we offer a relaxed, friendly, fun and upbeat environment since we work here too! SiteLock is also the Fastest Growing Software Company in Arizona two years in a row per Deloitte's Fast 500, and we aren't slowing down anytime soon!

So What About The Perks? Perks Matter.

- **Medical, Dental and Vision.** SiteLock pays a nice chunk of your premiums to keep the cost as low as possible for our employees.
- **15 days of PTO and 7 paid Holidays.** Because who doesn't love time off?
- **Benefits like 401(k), company paid life insurance, short and long-term disability.**
- **Casual Dress.** Come dressed in jeans (you'll fit right in with the rest of us).
- **Game Room.** Gimme a break – no, not a Kit Kat ad but we do have a ping-pong table, shuffle board and PlayStation if you ever need a break in your day.
- **Wellness Program.** We want our employees to be the best versions of themselves. That's why we offer a Wellness Program that includes an in-house Fitness coach, back massages, allergy testing, biometric screenings and much more!
- **Growth opportunities.** When we grow... our people grow! Our plan is to double in size by 2021. In order to do that, we need to develop our team members and foster their knowledge in cyber security and business.